

HERBAL CURE FOR THINNING HAIR

THINNING or falling hair is a traumatic experience for anyone. Neeta's herbal offers a safe and natural solution to combat hair problems.

A pioneer in ayurvedic hair treatment, Neeta Gosalia has been practicing herbal treatment for the past 22 years, and owns 32 outlets worldwide. While lustrous, healthy hair is a source of pride for men and women alike, many are forced to battle with hair problems.

Neeta introduced her corrective formulas after years of searching for products to halt hair fall. According to her, commonly encountered hair problems are hair fall, premature graying, hereditary thinning of hair, male pattern hair fall, alopecia areata, or patchy hair and dandruff.

There are many reasons why a person can start losing hair. Research has shown that stress plays a vital factor in determining hair condition. Poor hair care, environment, lifestyle and diet all have effects on hair growth. It is very important to ascertain what kind of hair you have and then look after it accordingly. "Dry hair for example, would need plenty of nourishment, the roots would need extra oil and feeding," explains Neeta.

"Oily hair on the other hands requires a completely different therapy," she adds.

Hair loss falls into two categories,



where it is distributed over the whole scalp and where hair fall is limited to localised areas.

Hair fall is often more than a beauty problem. In some cases of alopecia, the condition is caused by bacteria or other infection, and may even indicate a severe systemic disease, adds Neeta.

Over the years, Neeta has seen clients walking into her outlets with utter hopelessness and pessimism, but walk out with a whole different attitude.

Apart from hair care, Neeta's also administers treatment for skin problems such as blemishes, black heads, white heads, scars, wrinkles, under eye dark circles, pigmentation and other skin disorders. Also provided are hair wigs, hair extensions and custom made wigs.

□ For more information, visit Neeta's Herbal International headquarters at 101, Jalan Maarof, Bangsar Baru, KL or call the Bangsar outlet at 03-2282 8868 or the Damansara Utama outlet at 03-7728 6751.

(Left) Neeta Gosalia attending to a client. Neeta employs ayurvedic treatment for hair loss and skin problems.