

# Herbal remedies for hair thinning

In this day and age, our society is under immense pressure to look good. We are constantly bombarded by images of actors, models, singers and sensational beauties, all epitomising physical perfection.

However, for many stars and starlets, this is achieved through delicate care and progressive therapy.

Neeta's Herbal strives to achieve the same thing using traditional herb-based products to optimise the health of your hair and skin.

In the 25-year history of this organisation, a vast array of hair and skin conditions have been identified and successfully remedied using only natural, non-synthetic products. This unique method of hair care combines the use of modern technology with ayurvedic medicine.

In her quest to attain solutions for those ever-present hair problems, Neeta Gosalia, the founder of this enterprise, analysed and tested every viable treatment technique known to man.

A journey from cutting edge methods such as laser and radiation therapy to a variety of ancient cures and folk remedies has revealed answers that may finally tear down the building blocks of hair maladies.

In trying to solve hair disorders, it is important to first understand the various aspects of each disorder no matter how small they may be.

Among the commonly known conditions, Alopecia occurs most frequently.

Alopecia exists in a plethora of forms, all

of which act to terrorise the state of healthy hair.

Androgenic alopecia is one form where baldness is caused by the miniaturisation of hair follicles due to the overproduction of hormones, primarily testosterone, and its active metabolite dihydrotestosterone.

These hormones are present in all of us as they play an important role in the development of various biological characteristics in men and women.

However, in excessive amounts, these androgens can prove to be disastrous to the cells comprising our scalp.

Androgenic alopecia presents itself in distinct patterns in both sexes. In the male pattern, hair recedes from the front of the scalp while in the female pattern, hair is lost primarily over the crown (middle of the scalp) with the sparing of the frontal hair.

Another common form of alopecia is alopecia areata. This is considered an autoimmune disease in which multiple structures of the hair follicle are mistakenly antagonised by our own immune system during its growth phase, hence resulting in improper hair development.

Approximately 20% of areata sufferers have a family history of alopecia. In others, the disorder may be triggered by a major life event such as illness, pregnancy or post-traumatic stress. The effects of this disease are physically represented as bald patches that appear on non-specific areas of the scalp.

Not all hair thinning problems can be



Neeta introduced her corrective formulas after years of searching for a product to halt hair loss.

attributed to genetic defects or complicated diseases. Frequently, our hair is cornered into a detrimental state due to unhealthy habits such as excessive smoking and consumption of alcohol, an imbalanced diet and irregular sleeping habits, which contribute to the degradation of the hair follicle and its associated structures.

All the information you have read to this point describes only the beginning of a long list of villains that threaten the well-being of our precious hair. Nevertheless, despite the armies of ailments that threaten our scalp, there are ways to protect, prevent and cure.

At Neeta's Herbal, they prefer the use of naturally occurring, non-synthetic ingredients to nurture and strengthen your hair. It is possible to reverse all or some problems above

using simple herbal countermeasures that are safe and free of debilitating side effects.

Hair loss is and will always be an agonising experience as its effects are not only physical but also mental and emotional. Whether you are an aspiring actor about to take the stage or an eager candidate at a job interview or just on a first date, a healthy head of hair will boost your confidence and allow you to live up to your true potential.

Whether you are suffering from a hair disorder or simply wish to maintain a healthy scalp, visit the headquarters of Neeta's Herbal International at 101, Jalan Maarof, Bangsar Baru, Kuala Lumpur, call the hotline 03-2282 8868 (Bangsar), 03-7728 6751 (Damansara Utama), visit [www.neetasherbal.com](http://www.neetasherbal.com) or e-mail [neetaherbal@gmail.com](mailto:neetaherbal@gmail.com)